



*Economic Development Corporation*

## News Release

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Subject: Focused Future II Strategic Planning Program

The La Paz Economic Development Corporation, in partnership with Arizona Public Service, announces the beginning of a county-wide community and economic development strategic planning process – Focused Future II. It includes a critical assessment and examination of successes and challenges; issues and trends analysis. Included will be the design of measures developed to monitor success as defined by the region.

The strategic planning process involves extensive participation by an Action Team representing key economic sectors, governments, organizations and the public throughout the La Paz County area. Action Team members will meet monthly during the next year working with experts in the planning process who have completed Focused Future II in twelve other communities since 2000. Action Team members should have extensive knowledge about their community, willingness and enthusiasm to actively participate, and live within the area. Anyone interested in being a member of the Action Team is encouraged to visit our website at [www.lapazedc.com](http://www.lapazedc.com) to submit their information using the “Contact Us” form.

The La Paz Economic Development Corporation is a non-profit public-private partnership organized to provide economic development services through-out the La Paz Area.

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*The Western Gateway*